

Embroidery - Wild Silk

About us

Having a business management background, I has already had a passion for decoration. Thus, I followed a formation of Stylism, Modelism and home decor in Paris. Returning back to Madagascar in 2000, I opened a workshop for making furniture and professional clothing for hotels ,restaurants and various companies to

promote handcrafts.

In 2003, I was a volunteer at a deaf and mute center in Antananarivo offering them embroidery and sewing classes. An idea then came to me to highlight their skills that was transmitted to them, including an extension with the establishment of an embroidery workshop.

To sell those products, the local market was not enough for me that's why I began to participate in the various trade show and fair abroad, such as France, Luxembourg, Geneva, Canada.





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About us

In order to satisfy the customers, I do design personalized products for the events (dress for the maid of honor , accessories for the wedding & baptism guests, special design for the retailers .

In 2010, I also focused on traditional weaving on the trade of wild and natural silk from Madagascar (scarves).

Beyond those european fairs, I would like to ship our products and promote the specificity of Malagasy crafts in other country all over the world too.

This expansion is necessary in order to give jobs to malagasy people and help disadvantaged women.







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SMOCK DRESS 3M - 6M - 12M - 18M - 2A **BLOOMER** 3A - 4A - 6A - 8A - 10A

BLOOMER EMBROIDERED 3M - 6M - 12M - 18M - 2A

<u>Production</u>: More than 500 per Month

UNDERWEAR BAG
TABLE CLOTHES WITH NAPPKINS

<u>Production</u>: More than 15 to 20 per Month

TRADITIONAL WOVEN WILD SILK SCARVES

<u>Production</u>: depending customer's order



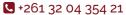






























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Veam

- . 1 Administraton officer
- . 6 in final assembly workshop
- . 15 embroiders (working at home)
- . 3 weavers









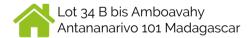
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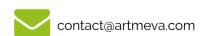
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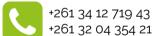


Eliane RAKOTOZAFY Chief Executive Officer











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